Videography I

Videography I is an introductory class that exposes students to the various elements of video production. Students will learn to use available technology to produce and edit various forms of multimedia communications, including video cameras, lights, sound equipment, and industry-standard computer software. Students will also have the opportunity to participate in local student film festivals.

Videography & Multimedia Communications

This course is high-paced and action-packed with students working on Buchanan News Network (BNN), creating short films, documentaries and music videos. All aspects of video and film production are covered. Students have the opportunity to enter local student film festivals which many former students have won.

Career Opportunities

- Professional Experience
- Feature Filmmaker
- Broadcast News Production
- Commercial Production
- Television Production
- Independent Filmmaker
- Corporate Video Production
- Sports Video Production
- Live Video Production
- Documentary Filmmaker
- Music Video Production

Pathway Courses

Introduction to Digital Photography

In this introduction to photography course, students will learn digital photography techniques. Students will learn camera operation, composition, software editing techniques, art history, and portfolio development.

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Digital Filmmaking

Students will be introduced to major film genres and will study the styles of the various directors and actors best known for their influence on specific genres. They will also thoroughly learn the elements that make up pre-production, production and post-production. Other skills and concepts covered in the course include: scripting, story boarding, shot techniques, camera movements, sound, basic lighting techniques as well as the basics of directing and editing. Students will also have the opportunity to participate in local student film festivals.

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What are the benefits of the Production & Managerial Arts Pathway?

Production Skills

- Film writing including basic scripts and formal screenplays
- Camcorder and full DSLR operation
- Microphone use
- Film Lighting
- Editing & post-production

Technology Skills

- Adobe Premiere Pro CC
- Apple iMac computers
- Professional video & sound equipment
- Sound production software
Production & Managerial Arts Pathway

Buchanan High School

For more information about the Production & Managerial Arts Pathway, please contact:

CTE Counselor
Tracy Brandon
559-327-3000

CTE Instructor
Daniel Pearce

CTE Learning Director
Debi Kelly
559-327-3000

HOW TO APPLY:
Request application information from your high school counselor.

Awards

Slick Rock Student Film Festival
• 2015 & 2016 Best Student Newscast
• Best Original Music Video
• Best Music Video Cover

Picture the Valley Film Festival
• Category Sweep in Documentary Film
• First Place in PSA
• Superintendent’s Award

Fresno Bee’s Scoopy Student Film Festival
• 12 Scoopy Awards (2015-2016)
  • Best Short Films
  • Best Documentary
  • Best Director
  • Best Editor
  • Best Performance
  • Best Comedy

Clovis Unified School District 2017-2018